

Hello and Happy New Year from all of us at Brentwood!

As 2014 gets under way exciting new trends are beginning to emerge and gain momentum. We are thrilled with the many new looks and possibilities. In order to share them with you, Brentwood's design team is proud to announce the "Brentwood Blast." Over the next year we will be "blasting" out the best of 2014; sending you reports showing the latest directions in color and theme that are transcending fashion, home and art. We will be

forwarding these to you at random intervals throughout the year as new ideas take shape.

The Brentwood design and sales teams are constantly on the move, observing and collecting information about sales and trend in our industry. I've just returned from San Francisco where design for the home had either a modern edge or handcrafted style... very Mid-Century hipster meets Etsy. Next up, I'm off to Maison d'Object, the world's largest home furnishings trade fair held bi-annually in Paris. From there, it's a quick jaunt to London in search of the happenings at traditional retail shops and in the hip boutiques of Shoreditch. I'm anxious to see what the Europeans are predicting

The first blast is attached here. During the past couple of months **Indigo** has walked the runways, decorated dinnerware and influenced fabric design of all kinds. Now it's in the forefront of all home decor: from paint to furniture, pillows and more. Blue has always been a "go to" color, but this intense incarnation with it's rich range of shades is fresh and new.

We hope you find our "Brentwood Blasts" informative and inspiring.

Wishing you all the best in the coming year.

SIGRID Sigrid Simonson Vice President, Creative Director Brentwood Originals

and peddling.

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