

Happy 2017!

To kick it off we bring you two new Brentwood Blasts.

January is always an interesting month. Market preparation screeches to a halt as our factories and dye mills in China close for Lunar New Year celebrations. As nerve wracking as this is, the time is certainly not wasted. A myriad of tradeshow both here and abroad fill the calendar and provide valuable insight into what's coming next. Heimtextil and Maison d'Objet draw crowds to Europe while the Atlanta Gift Show, Printsource and Premier Vision in NYC offer glimpses into the happenings here. It's uncanny how similar the messages are.



The moody move to darker hues has been the subject of our blasts, **Passion for Patina** and last year's **Rare Finds**. Our latest offering, **Nightshades** illustrates a subtle shift. The palette is similar, but the emphasis is now on textural weaves with metallic threads, glossy surfaces and shimmer. Sequined mermaid pillows sparkle, and shine adorns surfaces via applique and embroidery. Jewel tones rule and rich browns replace the grey seen over the past three years. The recent Golden Globes' red carpet proved that high fashion and home are on the same page.



On a brighter note (literally), we see a new take on the prevailing global trend. Our infatuation with two color fretwork and lattice has given way to artisanal takes on kubas, kilims, ikats and mud cloths.

First appearing in spice tones and indigo, these tribal patterns have brightly resurfaced with a fiesta flair. And, exhibiting pinata panache... shades of hot coral and pink, grassy greens, azure and inky blues look fresh paired with crisp, clean white. Serape stripes, Tenango and Otomi embroidery mix it up with exuberant tile patterns. The resulting **Mod Mex Mix** is positively joyful.

Nine weeks to market!
See you there,

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